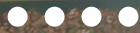


# MEGAPRO

## Who We Are

Africa's leading commercial agency, dedicated to unlocking the commercial power of sport.



WE ARE SPORT

"Megapro is a giant of the South African sporting commercial landscape and have represented SA Rugby for three decades – a testament to their success."

**Rian Oberholzer**

CEO of SA Rugby



**MEGAPRO**  
Holdings (Pty) Ltd

**MEGAPRO**  
Marketing

- Sponsorship Sales
- Media Rights & Packaging Sales **NEW**

**MEGAPRO**  
Hospitality

- Hospitality & Events

**MegaLive**

- Production **NEW**

**MEGAVIEW**  
SA (Pty) Ltd

- Branding Solutions

**SIGNET**  
SPORTS AND BRAND LICENSING

- Licensing & Merchandising

## WHAT WE DO

We facilitate mutually beneficial partnerships between rights holders, brands and broadcasters, offering the best access to sport and entertainment marketing platforms across Africa.

## WHY MEGAPRO



**40 years** of experience and expertise



Trusted **commercial** partner to multiple rights holders



Local and global sports industry **insight**



Our **people**



Unmatched **industry network** and long-standing relationships



Deep **passion** for what we do



# MEGAPRO

## WHO WE REPRESENT

Our portfolio of partners includes prestigious rights holders across African **rugby**, **cricket** and **football** organizations.



## OUR WORK

