

MEGAPRO

Who We Are

Africa's leading commercial agency, dedicated to unlocking the commercial power of sport.



WE ARE SPORT

"Megapro is a giant of the South African sporting commercial landscape and have represented SA Rugby for three decades – a testament to their success."

Rian Oberholzer

CEO of SA Rugby



MEGAPRO
Holdings (Pty) Ltd

MEGAPRO
Marketing

- Sponsorship Sales
- Media Rights Packaging & Sales **NEW**

MEGAPRO
Hospitality and Events

- Hospitality
- Events **NEW**

MegaLive

- Production **NEW**
- Content Creation
- African Footprint

MEGAVIEW
SA IPVH LTD

- Branding Solutions
- Global DNA Partnership
- Virtual Graphics

SIGNET
SPORTS AND BRAND LICENSING

- Licensing & Merchandising
- Retail
- E-Commerce

WHAT WE DO

We facilitate mutually beneficial partnerships between rights holders, brands and broadcasters, offering the best access to sport and entertainment marketing platforms across Africa.

WHY MEGAPRO



40 years of experience and expertise



Trusted **commercial** partner to multiple rights holders



Local and global sports industry **insight**



Our **people**



Unmatched **industry network** and long-standing relationships



Deep **passion** for what we do



WHO WE REPRESENT

RUGBY

